

## Ways for College Students to Raise Money for The Shropshire Music Foundation:

- 1. List all your friends who you think would be interested in SMF. Write a personal letter that they will know is from you, include a brochure or other information from SMF (we can send you this) and a return envelope.
- 2. Pledge \$5-10 a month, and challenge your friends to do the same thing. You can do a monthly donation on Paypal, or send a check, or even collect the money from your friends each month and send it together.
- 3. Have a garage sale—and have many people contribute to it. Do lots of advertising in advance. The more people you get to contribute to it, the more publicity you will get for the garage sale. At the garage sale, have a big banner or sign saying that the money raised will go to SMF-we can also send you photos to display. If people have big expensive items (like a washing machine, a motorcycle, etc) that they have been wanting to sell but don't want to donate the entire item, offer to give them half of what you get for it.
- 4. With your friends, organize a spaghetti, ethnic, or other fun type of dinner and charge \$10-20 per person or whatever rate you think would be best
- 5. Visit band and choir directors and sports coaches in your area and ask them to hold a Practice for Peace month soon. We can mail you a special kit that you can give them.
- 6. Visit private music teachers in your area and ask them to hold a Practice for Peace month soon, or to help SMF in another way. One way a music teacher can help is to take on new students and donate the money those new students pay each month to SMF.
- 7. Ask 10-20 people to save all their change for 3-5 months. You save yours. Donate it at the end of the decided time. You could even include a contest to see who collects the most change.
- 8. Ask 2-5 friends to help with a bake sale, book sale, or garage sale. You and your friends bake the goodies, or get the books or other stuff required for the sale, staff the sale, and help clean up afterwards. This is an excellent way to get people

involved in fundraising without ever actually asking them for money.

- 9. Invite people to your birthday party and ask that in lieu of gifts they give money to your organization. You can show our 12 minute video at the party. This can be a really fun way to raise money for SMF.
- 10. Conduct a volunteer canvass. For one evening, you and a group of friends take literature to all the dorms and student apartments around you asking for money at the door. This can be a lot of fun—you just ask for one or two dollars but many people will give more. We can send you a flier to use. You can have a party afterwards and give a prize to the group that raises the most money.
- 11. Collect cans for recycling. Ask all your friends to save their cans and bottles for you and turn them in to a buy-back recycling center.
- 12. Organize a service raffle. Get people (one can be you) to donate a simple but valuable service that many people could use. Sell raffle tickets for \$3-\$5 each. Keep the price a little high so you don't have to sell so many and so that the buyers have a higher chance of winning. Services can include babysitting; 2 hours of housework (or more); (or 2 hours of housework once each week for a month); a month of music lessons; tutoring; organizing someone's office; a good carwash (or a carwash every week for a month); yard work (again, it can be one time or once per week for a month); house painting (interior or exterior); cookies or other baked goods once per month for a year; a home cooked meal or dinner at a restaurant you select; tickets and transportation to a concert, show, or movie; a Saturday "surprise" outing; etc. Encourage people to buy several tickets by offering discounts for multiple purchases, such as one for \$5, 3 for \$13, 4 for \$17, 5 for \$20.
- 13. Organize a Service Auction. Use the same service ideas as for the raffle, and add your own. You can be really creative with the things that are offered, and also you can have baked good auctioned at the same time. My singles church group in LA does a service auction every Christmas to raise money for needy families, and they raise thousands of dollars doing this—and it is the most fun activity of the whole year.
- 14. Offer to do something your friends and family have been bugging you to do anyway, and attach a price to it. For example, quit smoking on the condition that your friends donate to your group, or get your friends to pay a certain amount for every day you don't smoke up to 30 days. Agree to match their gifts at the end of thirty days if you didn't smoke. Give them their money back if you did. (This method could be applied to other healthy behaviors, such as exercising or not eating sugar, or wearing makeup, cleaning your room, doing homework, working out, practicing music, anything)